

CTHS 2020 ONLINE BIDDING INFORMATION

The CTHS is pleased to announce that Direct Livestock Marketing Systems (DLMS) will be providing online bidding for all of the 2020 CTHS Sales. DLMS is an internet marketing company specializing in real time internet auction sales and is part of the largest livestock marketing network in Canada. DLMS offers instant bidding, streaming live audio and video; creating a live auction experience from the safety of purchasers' computer, tablet or mobile devices.

The C.T.H.S is concerned with the health and welfare of members and sale attendees. All C.T.H.S. Sale sites have limitations on the number of people able to attend on the sale day and having online bidding available will allow for more people to be a part of the sales without having to be on the actual sale site. Viewing days will still be held prior to the sale date which will allow for interested purchasers to view consignments under COVID-19 guidelines. Those purchasers who are not able to attend viewing days will be able to view consignments through online videos and pedigrees posted on both CTHS <http://www.cthsont.com/2020-cths-yearling-sale.html> and DLMS <http://dlms.ca/default.aspx> websites.

The CTHS (Ontario Division) would like to thank its sponsors, HBPA of Ontario, Hill 'n' Dale and Dermot Carty Bloodstock, for their generous support. Their assistance in providing funding so that the C.T.H.S is able to deliver this service through DLMS is greatly appreciated.

Register to Bid:

SHOULD BE COMPLETED AT LEAST 48 HOURS PRIOR TO THE SALE TO BE APPROVED PRIOR TO SALE

1. Go to the DLMS website www.dlms.ca and click the Register tab on the top Right Corner – This link will direct you to <http://dlms.ca/Account/Register>. From this page please create a user account on the DLMS website.
2. After you have created your account you will receive an email to verify your account. Click the link in the email to verify the account.
3. Next you verify your account and have logged in Go to the Left Side of the Home page and Click Buyer Approval. <http://dlms.ca/BuyerApproval/Signup> From this Page click the SignUp Button beside the CTHS SALE you are interested in bidding on.
4. After you have requested to bid your account will be reviewed by CTHS and account holders, **with established credit**, will receive a approval email and then be eligible to bid and purchase online sale day. - If you have not established prior credit with the CTHS an email will be sent to advise you of such along with the Credit Request form that must be completed and returned to CTHS. Form are available by [clicking here](#) to start the process.

Once the CTHS receives and approves your Credit Request you will receive an email from us advising you that you are now eligible to bid online, **up to your approved credit limit**, through the DLMS website using your login information when you registered.

Sale Day simply log in to www.dlms.ca with your username and password. 30 Min prior to the sale the sale broadcast will start. At this point the VIEW SALE button will appear on the home for the CTHS sale, Simply click the VIEW SALE button to access the bidding page for the sale.

On the Bid page you will see the lot currently selling, the lot order that is next up, video and audio from the sale and the bid button with chat to the sale site.

- When you are bidding please be aware that your bid button will turn RED when your bid has been accepted and you are in as the high bidder. When it turns back to Blue you are out and have to

bid again.

- In the 30 Min prior to the sale approved bidders can use the test bid lot to see how their bid is accepted and confirm your account is approved and ready to go.

To view the online bidding process please take a moment to watch DLMS' Auction Demo at <https://www.dlms.ca/AuctionDemo.aspx>

Successful Bid Notification:

If you are the successful bidder online, you will see your name listed beside that lot on the Market Report on the DLMS website. Immediately following the sale the CTHS will send the Acknowledgment of Purchase via email. You must automatically sign and return to the CTHS either by email to cthsont@idirect.com or fax to 416-675-9405

Please make arrangements for horse transportation and any post purchase examinations.

If you have any questions for online bidding with DLMS please call the Purebred Sale Marketing team:

Mark Shologan 780-699-5082

Jill Renton 780-603-1636

Whitney Bosovich 780-991-3025